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MEDIA RELEASE

Imtrade strengthens customer service, sales support

Photo caption: Ryan Daly, new Sales Support Officer with Imtrade Australia.

AUSTRALIAN-OWNED chemical formulator and supplier, Imtrade Australia, has further bolstered its sales team and support through to customer partners and end-users with the appointment of new Sales Support Officer, Ryan Daly.

Managing Director and principal owner Ross Rainbird said the appointment was in-line with the company's stronger partner and service focus to support its growing customer base in the Australian market. Imtrade Australia has more than 200 product registrations for the broadacre and horticultural industries.

"We are committed to Australian agriculture and bringing new people and skills into our business, and we will continue to ramp up our sales and marketing support to the industry and farmers," Mr Rainbird said.

Mr Daly is originally from a small farm near Moora, where his family also operated a rural contracting business, and he has recently been working in a customer service role for a freight and logistics company.

He holds a Bachelor of Business, with a marketing and tourism management major, from Edith Cowan University.

Mr Daly will commence with Imtrade Australia early next month and is looking forward to returning to the agriculture industry and developing his career in a sales and marketing role with the company.

"Imtrade Australia is a developing company and I look forward to being part of a growing business," he said.

For customer service enquiries, Imtrade Australia can be contacted toll free on 1800 171 799 or by fax on 1800 171 788.

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