

8th September, 2009

WA Sales Announcement

As a valued customer of Imtrade Australia, we are very excited this week to inform you of the addition of highly experienced and well-known agricultural chemical specialist, Jim Brussen, to our WA sales team.

Jim has had a strong profile in the WA agricultural chemical industry over 20 years, more recently with Sumitomo Chemical and with CropCare and Hoechst / AgrEvo prior to that.

Earlier, he also spent four years in rural merchandise in New Zealand, so Jim now brings a wealth of experience and knowledge to our business.

In WA, Jim has worked in State Regional and Territory Manager roles, covering both the broadacre and horticulture industries.

With his strong industry profile, chemical understanding and extensive network, Jim is regarded by many as one of the best ag-chem representatives in WA agriculture and we are fortunate to have someone with his credentials joining our business.

As part of a restructure of our WA sales effort, Jim will take on the position of State Sales Manager - WA, reporting to our National Sales Manager, David Jones. He will also be responsible for servicing our broadacre distribution partners south of Great Eastern Highway and our horticulture partners in WA.

Craige Mallis, who has extensive business and sales management experience and spent 13 years in integrated agriculture packaging and sales prior to joining Imtrade Australia, will now be responsible for servicing our broadacre distribution partners north of Great Eastern Highway.

Jim will work from his office located at Leschenault in Bunbury and can be contacted on (08) 9797 1447 or 0458 684 688, while Craige can be contacted on (08) 9419 0333 or 0413 133 031.



Ross Rainbird
Managing Director
Imtrade Australia