

21st October, 2009

NSW Sales Announcement

We are very excited to inform you this week of the appointment of highly experienced sales professional, Nigel Browne, to our team as State Sales Manager - NSW, effective from Thursday, October 29.

Nigel hails from a mixed farming property in the Riverina and joins Imtrade Australia following three years as Commercial Manager for Farmoz covering eastern NSW.

Prior to Farmoz, Nigel chalked-up eight years in agricultural distribution and retail with both Landmark and CRT in Griffith, where he worked in merchandise management and senior agronomy roles in the broadacre and irrigated cropping markets.

With a Bachelor of Applied Science (Agriculture) from Charles Sturt University, Nigel has now notched 12 years in agribusiness and has developed an excellent customer, market and industry knowledge in NSW.

He has an excellent blend of "hands-on" farming, industry, technical and management experience and so will be a welcome addition to our team.

Nigel will work from his home office located in the Southern Highlands, south of Sydney, and is looking forward to talking with you soon and assisting your business.

Nigel can be contacted on (02) 4877 2553 or 0407 559 401.

Yours Sincerely



Ross Rainbird
Managing Director