

Optimised Granular Technology.

The logo for KERSEL, featuring a stylized blue 'K' with a white swoosh above it, followed by the word 'KERSEL' in a bold, blue, sans-serif font. A thin yellow horizontal line is positioned below the text. The entire logo is contained within a white rounded rectangular box with a blue border.

KERSEL[®]

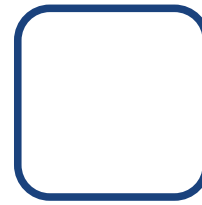
Control a wide range of sucking pests in vegetable & fruit crops

- ✦ Soft on beneficials
- ✦ Highly effective on target pests
- ✦ Patented high-loading granule
- ✦ Long-lasting protection
- ✦ Developed for Australian conditions

The logo for IMTRADE CropScience, featuring a stylized blue and orange 'I' shape above the word 'IMTRADE' in a bold, blue, sans-serif font. Below 'IMTRADE' is the word 'CropScience' in a smaller, blue, sans-serif font, and at the bottom is the tagline 'Agriculture Reimagined' in a smaller, blue, sans-serif font. The entire logo is contained within a white rounded rectangular box with a blue border.

IMTRADE
CropScience
Agriculture Reimagined

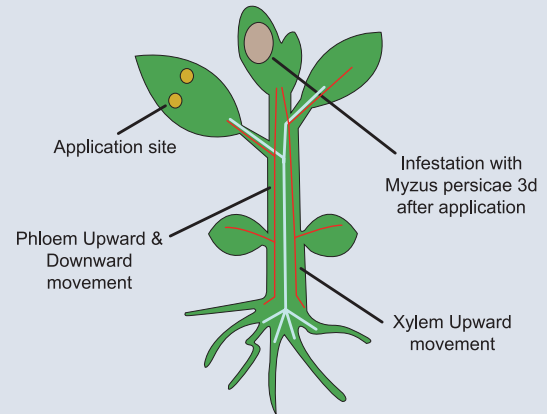
www.imtrade.com.au



MODE OF ACTION

Imtrade Kersel® 850 WG is based upon Spirotetramat, containing 850g/kg of this Group 23 Insecticide. Spirotetramat is a tetramic acid and a pro-insecticide transforming into a more active insecticidal species once absorbed by treated foliage.

Kersel® is systemic, displaying both xylem and phloem mobility, ensuring that hard to control hiding, soil-dwelling and transient pests are dealt with even after avoiding direct contact at application. Kersel® acts by interrupting target pest's synthesis of lipids, crucial for an insect's growth. By disrupting lipid production, the insect can no longer grow and eventually dies.







This diagram illustrates the true systemic up-and-down movement

Kersel® is highly effective and broad-spectrum, controlling various piercing and sucking pests, including aphids, thrips, psyllids, mealybugs, whiteflies and scale insects. The main crops that can be applied include apples, stone fruit, citrus, beans, onions, peppers and tomatoes. Studies have shown that it has good selectivity to important beneficial insects such as ladybugs, hoverflies and parasitic wasps.

A foliar application of Kersel® protects young and new developing leaves, even those that may not be present at the time of application. For best results, Kersel® must be tank-mixed with a spray adjuvant that has spreading and penetrating properties. Good coverage will help ensure maximum uptake by leaf surfaces and optimum systemicity within the plant.

No other insecticide available today is able to move 'up and down' the plant and provide complete protection against key pests.

IMTRADE KERSEL® BENEFITS

-  **Patented High-Loading Granule:** Kersel® is an 850 WG, representing a 3.5x increase in the active loading compared to similar product. This translates to smaller pack sizes, optimizing transport, handling and storage of the product
-  **Optimised WG Formulation:** Moving from a SC to WG results in an easy to dispense concentrate with long-term shelf life.
-  **Unique Chemistry:** Kersel® has a unique mode of action that becomes active when ingested by insect pests that feed on treated plants.
-  **Long-Lasting Protection:** Kersel® provides a high level of residual efficacy and protection of new plant growth.

